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AES Audio Engineering Society - Pacific Northwest Section

Around the Puget Sound, Seattle, Washington, U.S.A.

Zoom Meeting: Tuesday, October 20, 2020, 6:00pm (PDT, UTC-7)

Metadata — Your Path to Proper Credits and Payment

Moderator: Jim Rondinelli - COO Immersion Networks, Inc.

Panelists:

Maureen Droney, Head of P&E Wing, Recording Academy

Dick Huey, SVP US, Jaxsta

Vickie Nauman, Founder CrossBorder Works

**ZOOM MEETING 6:00PM PACIFIC DAYLIGHT TIME
Tuesday 20 October 2020**

This month's PNW Section meeting features a panel discussion with 4 media creation professionals. The entertainment industry was ill-equipped to handle the massive amounts of data generated by the shift from physical to digital distribution. The importance of metadata (data about data) is still mysterious to many content creators. Today, audio engineers are dependent on the logging of proper metadata in session records to insure proper credit for their work. In the near future, clean metadata will be necessary to guarantee proper payment for works in which they've participated.

We've brought together three of the industry's leading experts to share their stories and advice about metadata. We'll also discuss best practices for data capture as we learn more about this critical aspect of content creation and distribution.

Please join us for this exciting discussion

Our Presenters

Maureen Droney lives in Los Angeles; Ms. Droney is the Sr. Managing Director, Producers & Engineers Wing and Recording



Technology, for the Recording Academy. A former recording engineer, Maureen has worked on GRAMMY winning recordings for artists including Aretha Franklin, Whitney Houston, and Santana well as well as on numerous other projects, including two Billboard Number One Dance songs. She has a degree in Broadcast Communication Arts from California State University, San Francisco, and has taught seminars on the theory and practice of recording for companies including ABC and CBS Television. She has also worked in both artist and studio management, was the longtime Los Angeles editor for Mix magazine, and has published three books related to recording. Her most recent, co-written with its subject, is Al Schmitt on the Record: The Magic Behind the Music, chronicling the life and career of the most awarded recording engineer in history.



Dick Huey is the Head of Partnerships at Sydney-based official music credits platform Jaxsta. His 25-year music career includes management of several music artists, which led to a global head of digital role at independent record label powerhouse the Beggars Group in New York City. He is the founder of Toolshed, a digital strategy and music license acquisition consultancy. At Toolshed he created digital campaigns for hundreds of critically acclaimed music artists and dozens of the world's top independent record labels. He led Spotify's US independent label license acquisition efforts prior to and during their US launch in 2011, and built consulting or advisory relationships with clients including Red Bull, Tunecore, 8Tracks, Jaxsta, Paperchain, Section4, and Digital Rights Agency. He served on the board of SoundExchange on behalf of Matador Records. He is a past Executive Director and board chair of the Future of Music Coalition, in Washington DC.

Vickie Nauman has deep experience in the intersection of music and technology, focusing her business on rights and licensing, products and experiences, and strategic business



development. She founded the boutique consulting and advisory firm CrossBorderWorks and has a portfolio of forward-thinking companies from large enterprise to early stage startups. Nauman's work spans music legislation, thought leadership, the entire stack of music technology, product management, music finance, partnerships, and being a subject matter expert, giving her a unique perspective on the ever-changing global landscape.

A digital music pioneer, Nauman worked on licensing and product for one of the first legal digital services MusicNet (RealNetworks JV) in 2001, led strategic partnerships for connected device manufacturer Sonos (leading wireless music system), started and ran the US business for global music platform 7digital, and did digital business in Europe and China as a consultant. In addition, she built one of the first DMCA-compliant services at taste-making station KEXP in Seattle. Prior to 2001, she ran marketing programs and produced live broadcasts in traditional radio in the NPR network and started out at Procter & Gamble.

THIS EVENT IS FREE, OPEN TO ALL, AND AES MEMBERSHIP IS NOT REQUIRED

PNW AES Zoom Meetings

We started holding our meetings via Zoom beginning with the April 2020 meeting. Zoom has dramatically increased our reach, well beyond our Section's geographic area. Since doing this, we've had attendees from Canada, and as far away as Indonesia, and Australia. Zoom gives the ability to record our meetings, and those recordings will be posted in our past meetings [Archive](#).

[Register to Attend](#)

Register [here](#) through Eventbrite. When you register and when you enter the Zoom meeting, please use your real first and last names so we can get to know each other. You do NOT need to create an Eventbrite account to register. The Zoom URL will be given as soon as you register. Be sure to copy it down!

Tea* Time Topics



Former Chair Dan Mortensen started the custom of people introducing themselves at our meetings. The breadth and depth of your skills and interests led to Dan wanting a more in-depth kind of presentation but without the preparation needed for a full-on meeting.

The idea behind these events is that "Audio" is a big subject with many specialties, and at our meetings we all focus together on

one subject. When we do our self-introductions as part of our meetings, it's ALWAYS fascinating to hear about the kinds of things our audience members do to manifest their love of audio.

Dan thought it would be fun to create an event where the meeting IS the audience members' descriptions of what you do, preferably with pictures/recordings/movies or whatever will help you convey to us what you're up to/interested in/want to learn more about.

Format

The TTT meetings take place each Saturday afternoon via Zoom, and will continue for the foreseeable future, if not beyond. If things open up and people start getting busy again, we'll adjust the schedule. We've been doing this for several months now, and the topics have been varied and interesting.

Registration to attend Tea* Time Topics

You will need to register by contacting Dan via [email](#). When you register, please give your real first and last name.

Note that these Tea* Time Topics events are in addition to our normal 10 times/year (not in July or August) Section meetings and not a replacement for them.

Footnote: *This is Dan's normal time for tea. You may have whatever refreshments you wish, but if you get unruly/belligerent you'll be bounced without apology.

Greg Dixon

AES PNW 2020-2021 Section Chair

n.b. *The material presented at our meetings is the opinion of the presenter and not necessarily that of the Society. You are encouraged to conduct your own research and to form your own opinions before adopting the presented material as Truth.*

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