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Around the Puget Sound, Seattle, Washington, U.S.A. AES PNW Section March Meeting Notice
Desktop Mastering
Presented by Steve Turnidge Author Shoreline Community College
Music Building, Room 818 7:30pm, Thursday, March 29, 2012 Directions to Shoreline
Desktop Mastering — The Book Our own past Chair and Committee Member, Steve Turnidge, has gone off and written a book. A book you say? But not just any book, one covering a topic
Desktop Mastering is a conceptual guide, intertwining a broad range of knowledge regarding audio engineering principles and practical applications for those wishing to enhance their own as well as their clients' work. In addition to providing a step-by-step in-depth survey of a successful mastering plug-in chain, Desktop Mastering covers real-world practical applications as well as the fundamentals of audio and electronics. Also included is a personal guide to the business of mastering and how to leverage emerging social networks for positive personal and business
results. Come and celebrate the release of Desktop Mastering, released by Hal Leonard Books. Steve will read the original introduction that was cut from the book and share pre- and post- mastered versions of songs (contained on the book's companion DVD-ROM). Steve will happily answer any questions (and
entertain conversations) regarding Desktop Mastering or any other topic that may come up. Praise from Craig Anderton "What makes this book stand out from most "how-to" books is that in addition to useful,
practical tips and techniques that clearly show Turnidge has been around the block multiple times, there's a liberal amount of philosophizing and incidental tips that relate to the gestalt of mastering. Think of this more as "Zen and the Art of Mastering," and you'll be closer to what this unique book offers: a rare combination of practicality you can take to the bank, and insights that broaden your way of looking at the topic."
Pre Orders and Purchasing You can pre-order the book now from Lunchbox Audio or Amazon.com
Lunchbox will have books for sale at the meeting or you can go by their store at: 8310 Aurora Ave N. Seattle, WA 98103 (206) 617-9931
C ya at the meeting! Dan Mortensen AES PNW 2011-2012 Section Chair
n.b. The material presented at our meetings is the opinion of the presenter and not necessarily that of the Society. You are encouraged to conduct your own research and to form your own opinions before adopting the presented material as Truth.
Our meetings are open to anyone interested in Audio. AES membership is NOT required for you to attend our meetings. 2011-12 Officers Chairman Vice- Cheirman Secretary Treasurer
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